

Conference Agenda

2nd Annual

Taking Charge of Childhood Obesity: Community Strategies for Health Professionals

Saturday, June 3, 2006

Bonita, CA

8:00 am – 8:30 am

REGISTRATION & CONTINENTAL BREAKFAST

8:30 am – 9:00 am

WELCOME & INTRODUCTIONS
René Santiago, MPH, MCP, Deputy Director, *County of San Diego, Health & Human Services Agency, South Region*
Ron Roberts, District Four Supervisor, *County of San Diego*

9:00 am – 9:30 am

THE ROLE OF SCHOOL DISTRICTS IN PREVENTING CHILDHOOD OBESITY
Dennis M. Doyle, Ph.D., Assistant Superintendent,
Chula Vista Elementary School District

9:30 am – 10:10 am

OBESITY, HEALTH & THE BUILT ENVIRONMENT
Tina Zenzola, MPH, Executive Director, Walk San Diego

10:10 am – 10:25 am

BREAK

10:25 am – 11:05 am

WIC: CHANGES, AWARENESS, ADVOCACY, CHILDHOOD OBESITY
Donald Miller, MD, President, *AAP California Chapter 3*

STATE LEGISLATION AND ADVOCACY
Naomi Butler, Public Health Nutritionist, *California Project LEAN*
WELLNESS POLICY IMPLEMENTATION: ROLES FOR HEALTH PROFESSIONALS
Laurie Mitchell, MD, *Southern Indian Health Council*

11:05 am – 11:25 am

THE SOUTHBAY PERSPECTIVE ON CHILDHOOD OVERWEIGHT:
THE IMPACT OF CULTURE & THE SOCIAL-ECOLOGICAL APPROACH
Gregory Talavera, MD, MPH, Medical Director, *San Ysidro Health Center*
Associate Professor, *SDSU Graduate School of Public Health*

11:25 – 11:45 am

MEDIA MATTERS
Christine Wood, MD, FAAP, *El Camino Pediatrics*, Education & Outreach
Workgroup Chair, *Coalition on Children & Weight*

11:45 am – 12:15 pm

KEYNOTE ADDRESS
Robert K. Ross, MD, President & CEO, *The California Endowment*

12:15 pm – 1:15 pm

LUNCH & EXHIBITORS

1:15 pm – 2:00 pm

BREAK-OUT SESSIONS

